

SAFE ZONE

DO NOT place important texts or images beyond the dotted area to prevent trimming.

TRIM

This is the actual cut of the final design.

BLEED

Extend your artwork to the edge of this template if you want your design to extend to the edge of your final prints. We require 1/8" bleed.

BORDER

Minimum border thickness is 3/8" from BLEED line.



MITCHELL
PRINTING | PROMOTIONS

PRINT TEMPLATE

Product Postcard

Size 5" x 7" (WxH)

Side Front (Outside Face)
Back (Inside Face)

WARNING: IMAGES AND TEXT IN THIS SHADED AREA WILL BE TRIMMED

WARNING: IMAGES AND TEXT OUTSIDE THE GREEN DASHED LINES WILL BE TOO CLOSE TO THE TRIM LINE AND MIGHT GET TRIMMED OFF.



MITCHELL
PRINTING | PROMOTIONS

PRINT TEMPLATE

Product Mailing Postcard

Size 7" x 5" (WxH)

Side Back (Inside Face)

**POSTAGE
CLEAR
ZONE**

NO MAILABLE ADDRESS, STATE OR ZIP BELOW THIS LINE

Post office checks this area for addresses and zip codes. To be sure that your postcards won't be returned to you the the postal automation process, any address placed below this line, should not contain a state or zip code.

MAILING ADDRESS ONLY

**This shaded area should be clear of any texts if you are mailing your cards.*

**The mailing address is the only text allowed in this area.*

**There should be no background color or image in this area. If there's a background in this area, a white box will be placed on top.*

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